

# ACE Incubator





2020



**Suzanne Hansen**

Co-Lead AI Startup Lab



# ACE Incubator

**At ACE, we support students, academics and tech professionals who are starting or growing their business.**

By supporting knowledge-based startups and scale-ups, we strive to build a learning ground for creating impactful companies of the future. ACE is powered by UvA, VU, HvA and Amsterdam UMC.

# What We Do



## Explore Programs



## Incubation Program



## Consultancy Programs





# ACE Journey



## Explore Programs

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1

Are you curious about starting a company but have no business idea yet? We help you determine if entrepreneurship is a potential career path for you by introducing you to the business fundamentals and teaching how to communicate your research to a broader audience.

Ready to start your tech or science-based company? We offer training, support, and access to an extensive network of mentors, entrepreneurs and business professionals. We select a fresh batch of startups twice a year. Our program is open to students, researchers and tech professionals.

2

## Incubation Program

## Consultancy Programs

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3

Ready for the next steps in your entrepreneurial journey? With our consultancy programs we're offering a helping hand. Our Ready to Scale program gets your business scale-up ready. Our AI Startup Lab can solve your challenge with the help of our student startup teams.



2020



## Explore CERN

A three-day unique program in collaboration with CERN and IXA.



## HvA Legal & Tech

A unique opportunity to learn the basics of venture creation in the field of legal tech.

## VU Explore

Three-day program for researchers at VU to explore the possibilities of entrepreneurship.

## Humanities Bootcamp

Four days of interactive lectures and workshops teaching you how to put theory into practice.

## Inspire UvA Science

A unique entrepreneurship program in the field of science and tech.

# Explore Programs



Our Explore Programs are open to students, professors, PhD candidates and researchers affiliated to the institute organizing the specific program.



2020



130+  
incubated  
startups



72%  
survival rate  
of 2+ years

1.300+  
submitted  
startup ideas



€50M+  
money  
raised



For whom: Early-stage startups with a tech or science business idea and an academic affiliation.

When: November 9 - January 18 (9 weeks)

Application deadline: October 26, 2020

Timeline, criteria and application:



[www.ace-incubator.nl/ready-to-start/incubation-program/](http://www.ace-incubator.nl/ready-to-start/incubation-program/)

# Incubation Program





## AI Startup Lab

AI Startup lab challenges students, recent graduates and early-stage startups to lay the foundation for an AI startup in as little as 10 weeks. The aim is to bridge the gap between corporate know-how and academic knowledge. [Read more](#)

## Ready to Scale

Ready to scale is a unique growth program designed by ACE, The Startup Network, entrepreneurs and investors to boost your company's growth. A hands-on program designed to the needs and reality of entrepreneurs that have the ambition to expand.

[Read more](#)



# Consultancy Programs





# Your ideas, are our business.



@ace\_incubator



@ace\_incubator



/ace.incubator



office@ace-incubator.nl





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# AI Startup Lab

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Powered by ACE incubator  
and ICAI at Startup Village  
Amsterdam Science Park

- Prototyping a new lab in AI, for early stage startups, startup projects and AI challenges.
- Empowering students & graduates to create high impact ventures in AI.
- Enabling corporates to explore AI and build value out of it.



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# Startup Village

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**AI Startup Lab is located  
in the heart of Science  
Park**

Startup Village is a cool and dynamic hub for innovators, startups, students, academics & business. Our "co-working space" in the heart of the village & events spaces that can be used for meetups in AI.





# Exploring AI value with partners

## 01. AI Projects

Create 10 AI projects per year in the Lab

## 02. Business Challenges

Business Challenges with industry partners

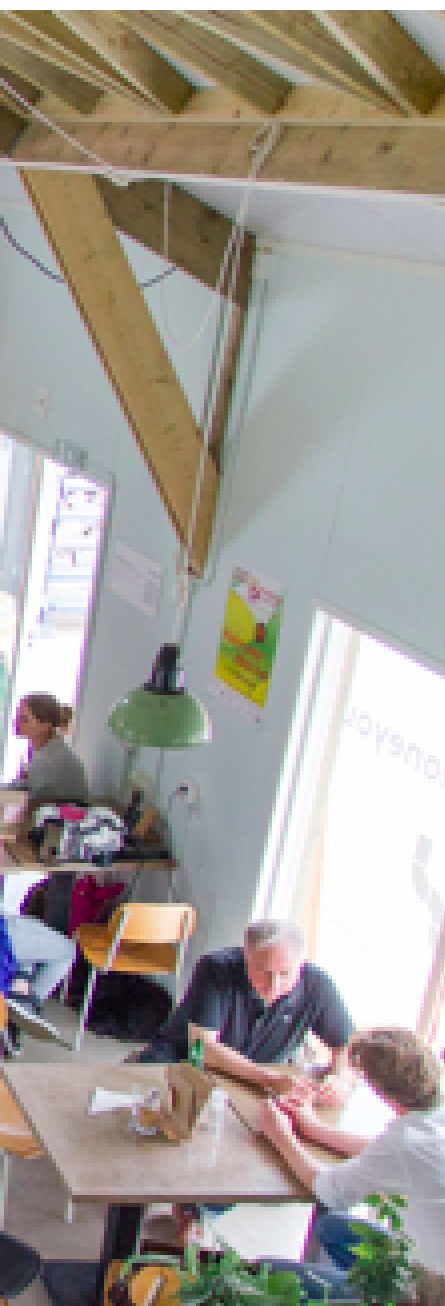
## 03. AI Startup Lab

A space for experimentation, nurturing a culture of innovation

## 04. AI Events

Regular discussions with the top experts in AI together with our partners.

## Coding, learning, building a beta version of an AI company



05

ICAI professors & PHD's to participate in masterclasses and/or panels for the startup-, expert- and corporate-community around state-of-art research topics

06

Bring your people, clients, friends, management, customers and your own expertise to the AI events ...

**FOCUS ON AI  
INNOVATION &  
LEARNINGS BY  
STUDENTS &  
STARTUPS**





01.

Machine learning

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02.

Deep learning

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03.

Language processing

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04.

Blockchain

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05.

Computer vision

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06.

Robotics

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07.

NLP

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08.

Datascience

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09.

Digital transformation

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# GOAL for partners: BUSINESS INNOVATION

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AI for innovation

AI for health

AI for society

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# FOCUS ON BUSINESS CHALLENGES

We will support early stage AI teams with a focus on smart & sustainable solutions for society.

AI for the city

AI for Health

AI for Society

01.  
Stock management

02.  
E-commerce

03.  
Farms-to-stores

04.  
Marketing and CRM

05.  
Forecasting

06.  
Delivery and logistics





# INVESTMENT

**01  
YEAR**

**01  
CHALLENGE/  
AI PROJECT + BENEFITS  
STARTUP VILLAGE**

**40 K**

# INNOVATION

## RESULTS

**DEVELOP & COCREATE  
SCIENCE BASED AI SOLUTIONS  
AND A COMMUNITY  
OF PROMISING AI TALENT**

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Developed technology could be applied in business process or students can keep working on the technology after the end of the track (startup projects)



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# Intrical AI



Please meet an example  
of a promising early-  
stage AI startup

Intrical AI is building company profiles  
and is analysing company news by  
means of AI.



# AI LAB IN STARTUP VILLAGE ECOSYSTEM



GOVERNMENT



STARTUP FUNDING



ACADEMIA



TRAINING, SUPPORT & EVENTS

# Startup Village

AI COMPANIES



OUR FOCUS

• **AI challenges provided by Deloitte, ABN/AMRO, DPG Media, Connected Circles and ..... you?!**

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# Every startup, starts with a challenge.

## Contact persons

Suzanne Hansen

Jörgen Sandig

Vladimir Nedovic

## Find us at

Startup Village, 608

1098 XH Amsterdam

## Contact us at

ACE Incubator

06 482 72 193

## Email us at

[suzanne@aistartuplab.nl](mailto:suzanne@aistartuplab.nl)

[hello@aistartuplab.nl](mailto:hello@aistartuplab.nl)

