

The logo consists of two white, parallel, slanted rectangular bars pointing to the right, resembling a stylized arrow or a double chevron.

FreedomLab



SYSTEMIC RISK

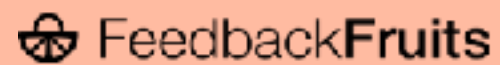


FreedomLab
Campus

Dasym

INNOVATION HUB

Startups





FreedomLab

CAMPUS



HISTORY OF INNOVATION

FreedomLab
Campus

FreedomLab
Thinktank

Dasym

THINKTANK

Startups



Julia Rijssenbeek



Sebastiaan Crul



Pim Korsten



Sjoerd Bakker



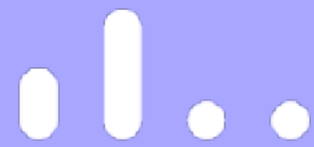
Jessica van der Schalk



Arief Hühn



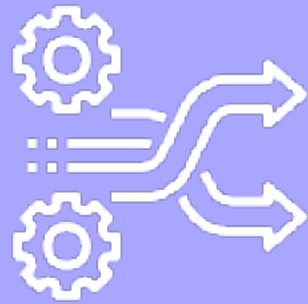
Alexander van Wijnen



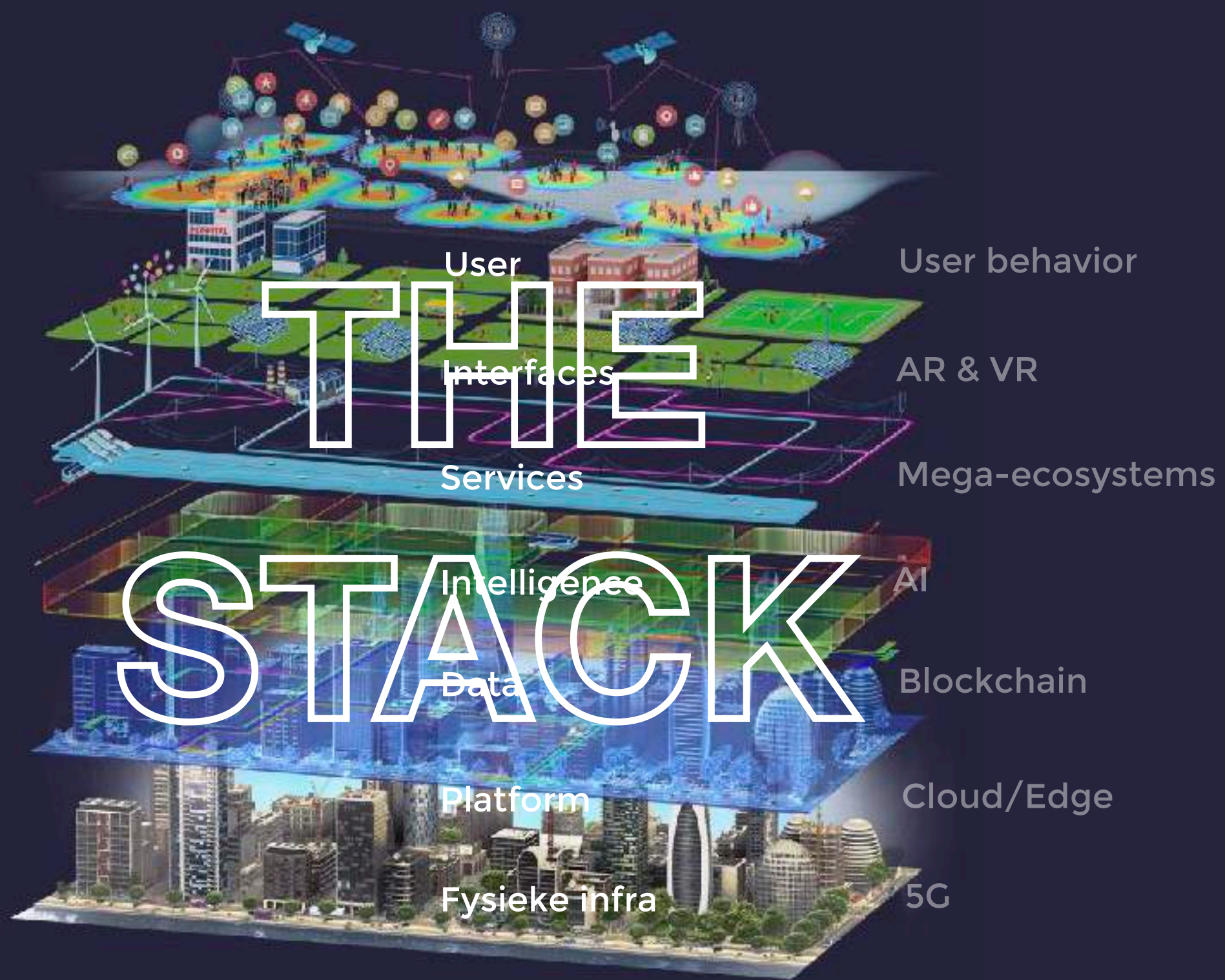
Weak Signals



Weak Signals

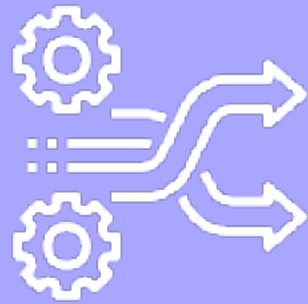


Frameworks
of Change

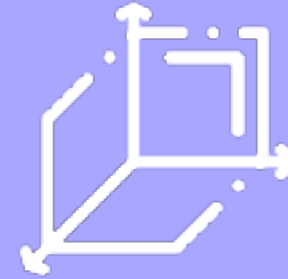




Weak Signals



Frameworks
of Change



Extreme
Scenarios



EXTREME SCENARIOS

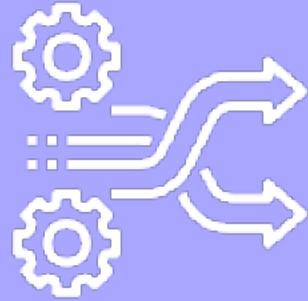


Disney+

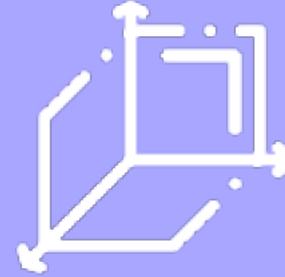
The image features the Disney+ logo centered on a dark blue background. The word "Disney" is written in its signature white script font, and the "+" symbol is in a white sans-serif font. A vibrant rainbow arc, transitioning from blue on the left to red on the right, arches over the text.



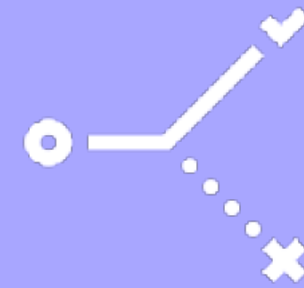
Weak Signals



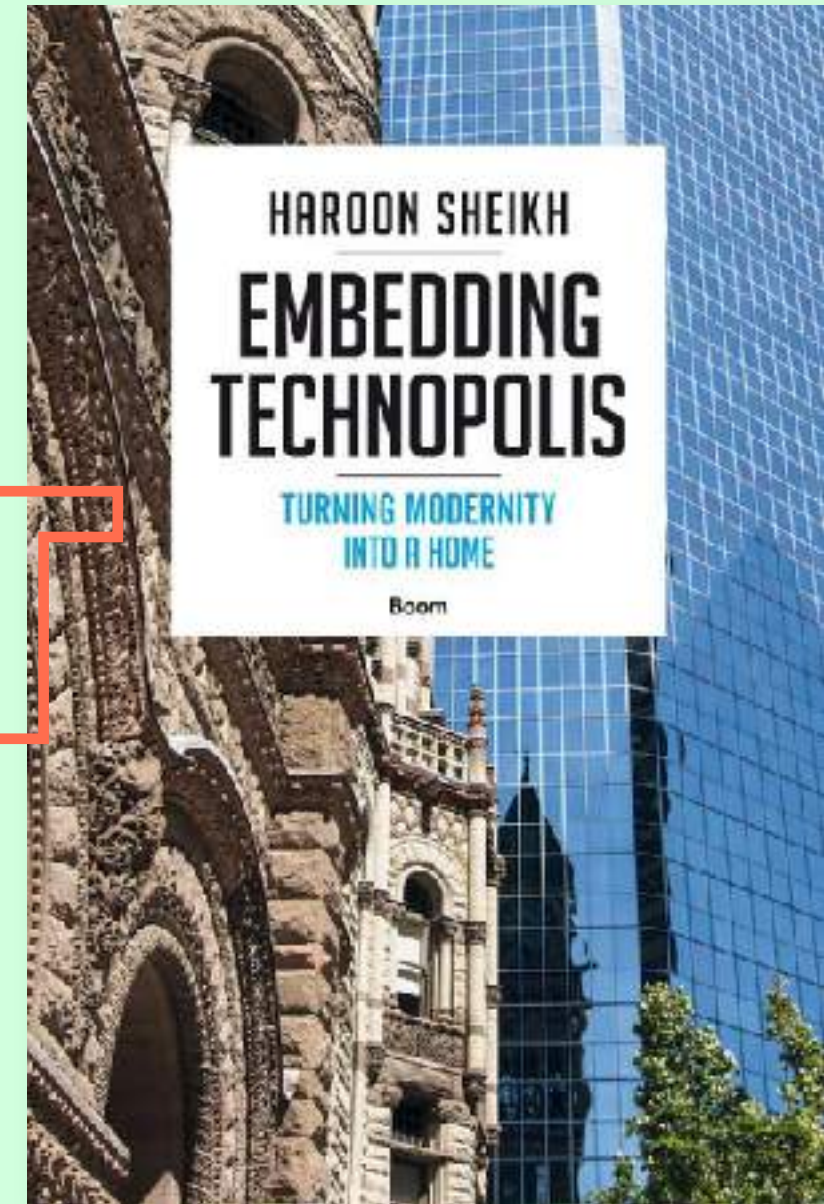
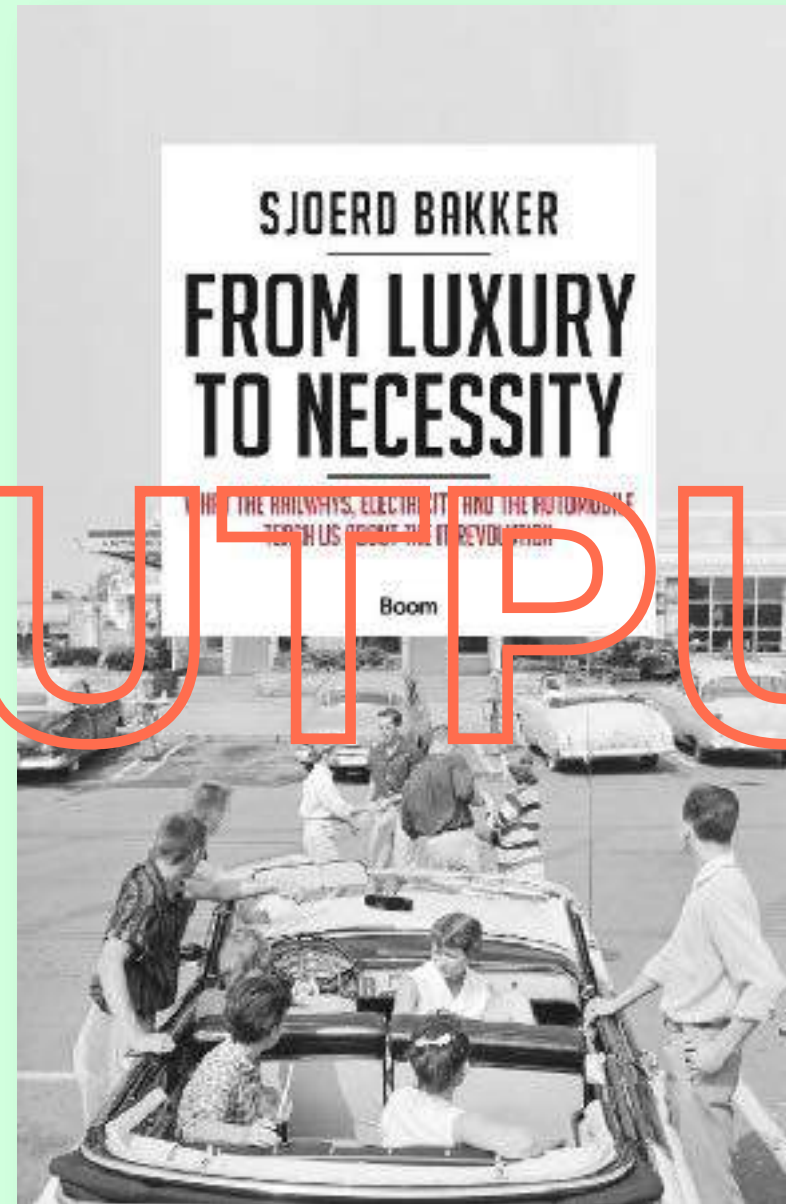
Frameworks of Change



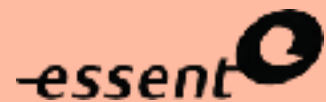
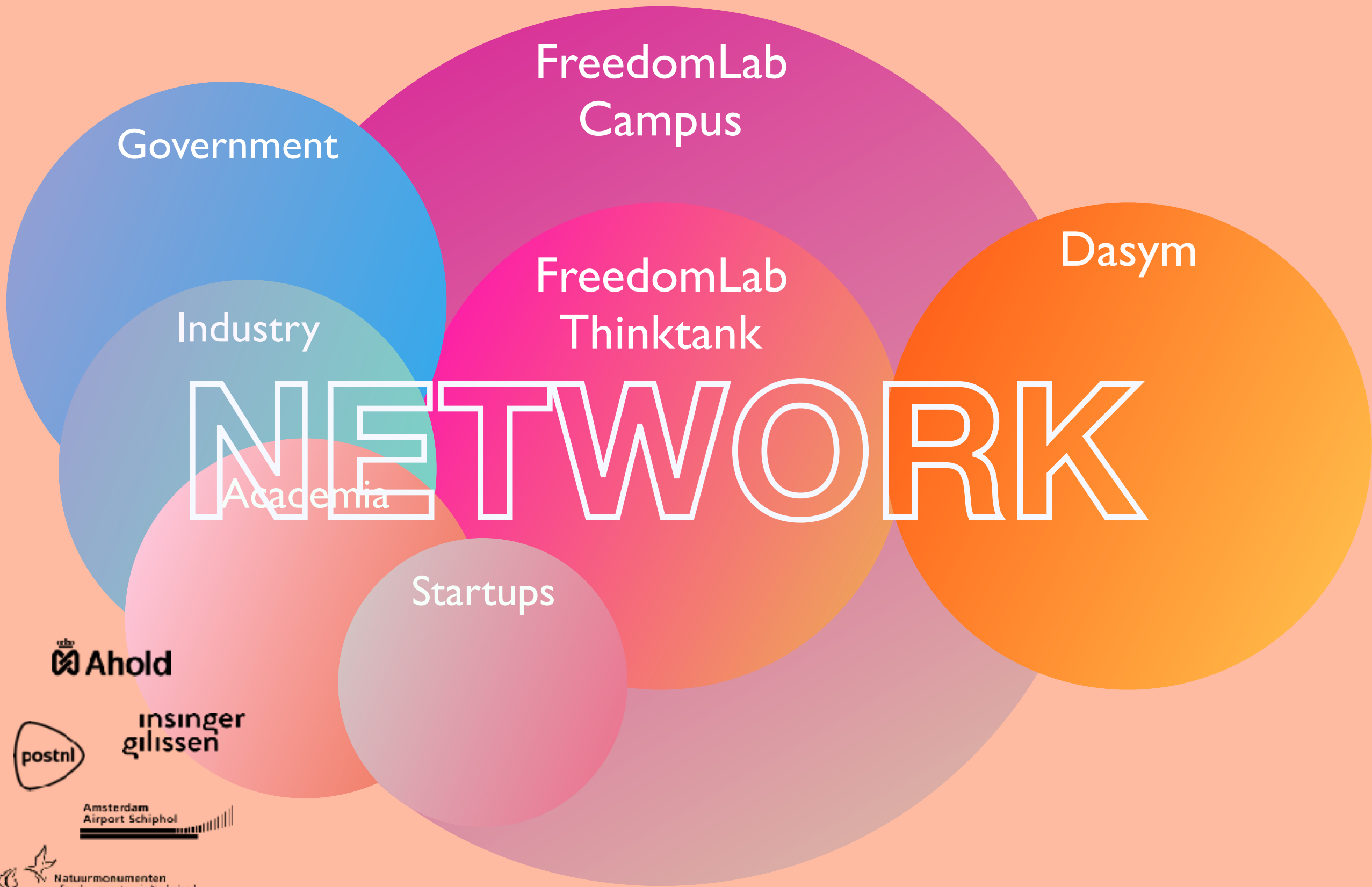
Extreme Scenarios



Opportunity Spaces



OUTPUT





ACADEMIC NETWORK

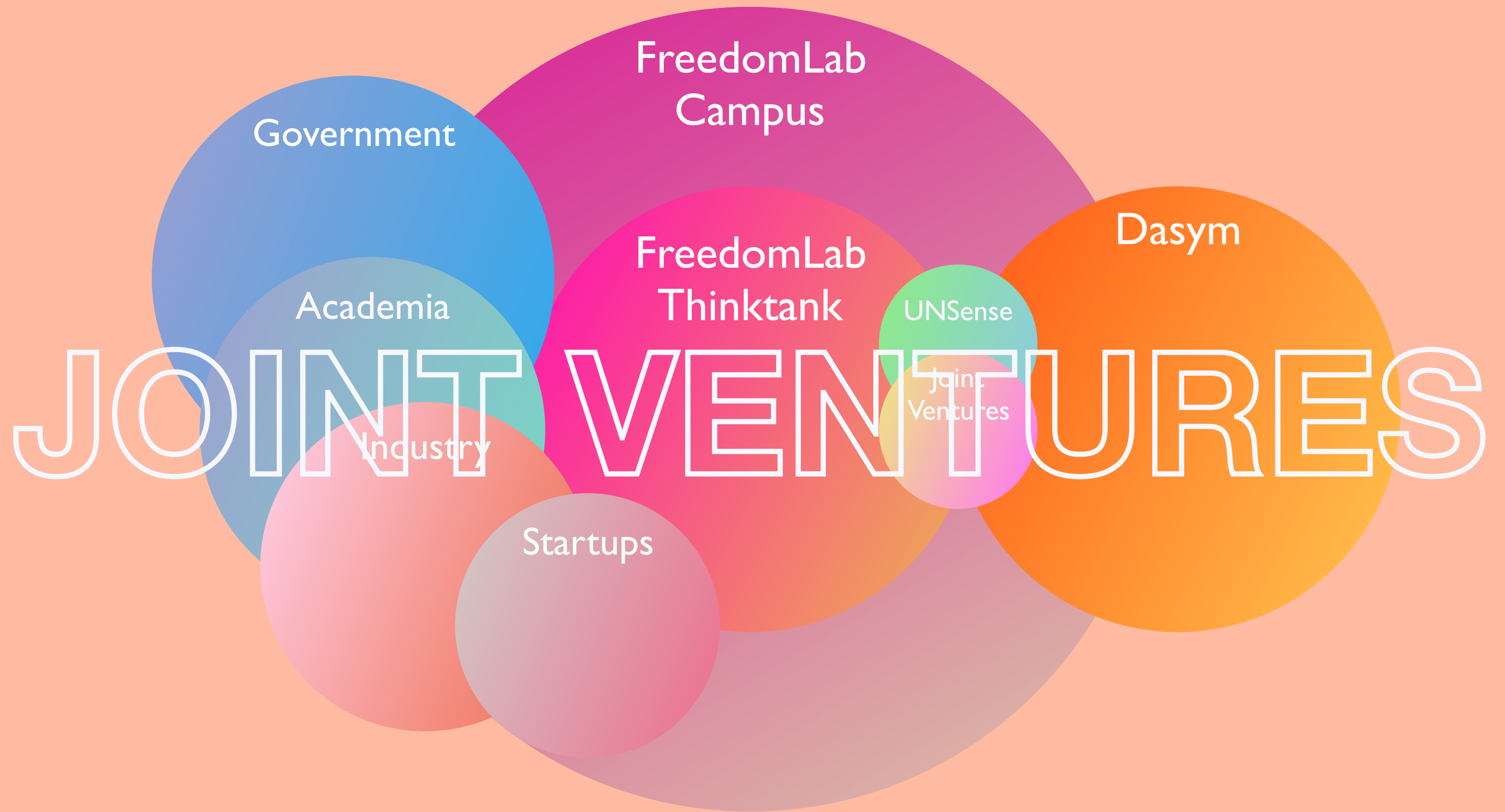


Universiteit Utrecht

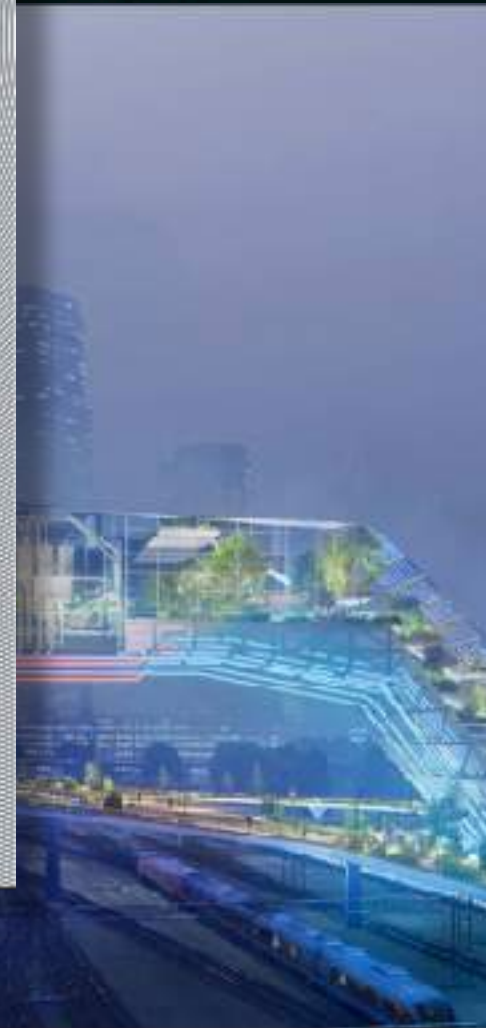


WAGENINGEN UR
For quality of life





UNSENSE



Smart city solutions and the quality of urban life

All over the world, megacities are changing and reshaping cities

The pace of the city is changing rapidly. Globally, we're seeing population moving to cities. The accelerated growth of urban populations poses challenges for infrastructure and services such as food, mobility and housing. Rapid urbanization coincides with the rise of the service-based economy. An increasingly urbanized world creates large quantities of data in many everyday life practices, giving us the way to a future that more intelligently. Along with these major shifts, urban populations are expected to create an environment in which our generation can live healthy, independently and peacefully in urban life. To the increasing socio-economic inequality, uncertainty over globalization and the emergence of public good challenges to inclusive urban which involve can be at home. Finally, cities are facing the risk of climate change and need to get ready for the necessary energy transition.

These megacities do not only face risks, but create opportunities for cities as well. This report focuses on the potential opportunities of citizens' lives in light of these changes.

Three domains have the biggest impact on the lives of citizens

How much spend the majority of their incomes of time on these past, etc.

1. Living
2. Food
3. Mobility

Cost savings and other improvements in these domains that have biggest impact on the lives of citizens. Smart City technology can empower them financially, help them save time, and very importantly, improve their quality of life, make them healthier and live longer lives.

Smart city solutions and institutions should be improved for the lives of citizens

"The report defines municipalities, policy makers, and businesses are helping create a common vision of smart city solutions. We describe the most promising smart city solutions in living, food, and mobility and the necessary policy changes that can have the biggest impact on the lives of citizens. Living (data) design these domains more transparently - more effectively, efficiently, inclusively and sustainably - is key for these solutions to have a positive impact on the lives of the citizens and society as a whole.



Economic Opportunities



Saving Time



Improving Quality of Life

